

Privacy Notice

At Central European University (address: 224 West 57th street, New York, NY 10019, USA and 1051 Budapest, Nádor u. 9.) and Közép-európai Egyetem (address: 1051 Budapest, Nádor u. 9.) (jointly as “CEU” or the “University”) we place great emphasis on the protection of your personal information and compliance with the EU General Data Protection Regulation (GDPR)*. This Privacy Notice relates to the collection, use, transfer, and retention of your personal data in connection with the **CEU Borderless Knowledge lecture series**.

**Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.*

1. Who are we and what do we do?

The Community Engagement Office at Central European University coordinates, assists in, and initiate broader civic engagement projects intended to benefit the larger Budapest and Hungarian community.

To learn more about our projects and activities please visit our website at:

<https://www.ceu.edu/about/community-engagement>.

2. Contact details of the Data Controller

Közép-európai Egyetem

1051 Budapest
Nádor u. 9.
Phone: + 36 1 3273000

3. Contact details of the Data Protection Officer

Irisz Szel Data Protection Officer

Közép-európai Egyetem

1051 Budapest
Nádor u. 9.
Telefon: + 36 1 327-3000
E-mail: privacy@ceu.edu

4. What is the purpose of processing your data?

The aim of the Borderless Knowledge lecture series organized by the University is to promote Hungarian science and research results.

The lecture series is a public event at which the press and the delegated cameraman take photos and video. Without completeness, we expect the following media: HVG, Népszava, 168 óra, RTL Híradó, 24.hu, Klubrádió, ATV, Index, Quibit.

The presentations are broadcast live on the university's online channel.

For promotional purposes the presentations and the video recording (image and audio) made on behalf of the university will be available on TV and online portals, as well as in news. Also, to promote a similar event in the future, footages of the video and photos will be posted on the website of the University, on social media channels, or in print.

Social media platforms	Privacy Notices
Facebook	https://www.facebook.com/privacy/explanation
Instagram	https://help.instagram.com/519522125107875?helpref=page_content
Flickr	https://www.flickr.com/help/privacy
Youtube	https://support.google.com/youtube/answer/2801895?hl=en
Twitter	https://twitter.com/en/privacy

Event registration requires the name of the participant.

The e-mail address provided by the participant will be used for communication purposes and for sending information about similar future events organized for the Hungarian public.

We register the Borderless Knowledge Club Card holders' name and e-mail address for communication purposes and for sending information about exclusive future events organized for club card holders.

Club card holders may participate in a prize game. Their name and e-mail address are used for the preparation of the game, for sharing information about the results and to identify the winner(s) upon receipt of the prize.

5. What is our legal basis for processing your data?

The legal basis for processing personal data is the consent of the data subject in line with Article 6 (1) a) of the GDPR.

6. What kind of personal data do we collect?

- Name of the participant
- e-mail address
- image (photo, video recording)
- audio (video recording)
- club card membership
- application for the prize game, result of the draw

7. Who receives your information?

The data of the person concerned will be processed by:

- employees of the University;
- Kőrösi András, cameraman (data processor) commissioned by the University;
- Wort Bt. Photography company (data processor).

With the consent of the data subject, the video produced by the university is broadcast to TV channels and online portals, footages of the video and photos will be posted on the website of the University, on social media channels, or in print.

8. How long will your information be held?

The name of the person concerned will be deleted after the event, the e-mail address, image, voice and club card membership information (name, e-mail address) will be stored until the consent is withdrawn or, in the absence thereof, for up to 5 (five) years. The personal data of the person concerned will be deleted after the period specified above.

9. What are your rights?

You have a right

- **to access your personal information** – you can obtain a confirmation that we are processing your data and information how we process it. We suggest that you make a request in writing.

- **to object to the processing of your personal information** – this allows you to ask us to stop processing your data at any time. Where we rely on legitimate interest, you must give specific reasons why you are objecting the processing of your data. In this case this is not an absolute right, we can demonstrate compelling legitimate grounds for processing, which override your interests, rights and freedoms. Where we are processing personal data for scientific or historical research, or statistical purposes, you only have a right to object if our lawful basis for processing is legitimate interest.
- **to rectify** – you have a right to have your personal information corrected if it is inaccurate and to have incomplete personal information completed
- **to erase (also known as the right to be forgotten)** – in certain circumstances you can ask for the data we hold about you to be erased from our records. Your personal data will be erased where the data are no longer needed for their original processing purpose, or you have withdrawn your consent and there is no other legal ground for processing, or you have objected and there are no overriding legitimate grounds for the processing, or erasure is required to fulfill a statutory obligation under the EU law or the right of the national law.
- **to request data portability** – you can ask to have the data we hold about you transferred to another organisation.
- **to restrict processing your personal information** – where certain conditions apply, you have a right to restrict the processing of your personal information.
- **to withdraw your consent at any time** – without affecting the lawfulness of processing based on consent before its withdrawal.

If you wish to exercise any of these rights, please email privacy@ceu.edu or write to us at 1051 Budapest, Nádor u. 9.

We will make every effort to fulfil your request to the extent allowed by law and will respond in writing within 25 days of receiving your request.

Should you wish to request help from the relevant national authority, the details are as follows:

National Authority for Data Protection and Freedom of Information
 Postal address: 1530 Budapest, Pf.: 5.
 Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c.)
 Phone: +36 (1) 391-1400
 Fax: +36 (1) 391-1410
 E-mail: privacy@naih.hu
 Web: <http://naih.hu/general-information.html>

In addition to the legal remedy, you have the right to apply to the court against the activities of CEU.

10. Security of your information

We are committed to holding your data securely and treating it with sensitivity. All data are held securely and in accordance with the relevant data privacy laws and our internal policies. We do not sell to or trade your data with any other organizations. For further details please see CEU's Data Protection Policy: <https://documents.ceu.edu/documents/p-1805>.

Last updated on: Budapest, February 10, 2020